

NUTRI-PAK®

a product of JRP INTERNATIONAL, INC.

December 10, 2008

Hello Friends and Growers,

Another interesting year as we keep getting smarter.

Green is good, especially if it keeps more green in your wallet. I think we can all agree, 2008 was a challenging economic year. We faced global realizations that will start driving fiscal responsibility into our world economy. Although we like to have greener products, let's face it...if the green product costs twice as much, people may opt for a less expensive alternative. I call this principle *EconomicalGreen*. Take a good look at some of the products in the Home & Garden aisles, because they will be gone next year. Our multi-billion dollar fertilizer market is about to go through what our financial and automotive industries are now facing – quick and immediate Change.

Nutri-Pak® couldn't be in a better position for 2009 and beyond. In our 20th year of business we have developed the most balanced *EconomicalGreen* products in our industry. Safer for you and the environment, but better yet, apply once a year (or once every 3 years) and save valuable time and money. I am still amazed at the cost and time we spend applying short-term fertilizer solutions to our landscapes, only to have most of it runoff into our groundwater. In 2009, my feeling is that our industry will scrutinize application costs heavily, and if it is greener, great, the perfect bonus - but green will not be the sole reason to buy it. Consumers will demand more cost effective solutions, or they will simply skip the “discretionary” plant maintenance that is so critical to a healthy environment. If we work together, I guarantee we can save significant application costs and greatly improve your time-released fertilizer program. Economic, Green, Safe, Easy – Nutri-Pak® is still #1 in all categories.

On the product development front, we are also very excited to announce a major technology and design improvement. We have partnered with ECM BioFilms, Inc. www.ecmbiofilms.com to take our next steps in Global Sustainability. Their revolutionary product additive, when combined with our core micro-pore packet resin, makes Nutri-Pak® biodegradable – yes, completely biodegradable. This product was critical in the advancement of Nutri-Pak®, since the poly film is the mechanical key to our fertilizer release and delivery system – and could not be altered in any way. We are very proud of this enhancement to our fertilizer product line...the future just seems to be getting greener!

To all of our loyal long-term partners and customers we want to thank you for understanding the importance of responsible fertilizing, and we will continue to offer the best products in the horticultural market. *EconomicalGreen* is going to be the future – and we intend to stay the leader. We wish all of you the best, as there will be many smart changes and great opportunities that will arise during the next several years. Let's partner together and make a difference – both in our landscapes and on our bottom line. Our goal remains the same, proving that Nutri-Pak® is “*Changing the Way the World Fertilizes™*.”

Best Regards and Green Hopes,



Matt Hencke
CEO
JRP International Inc. / Nutri-Pak®